

Committed to empowering organizations through strategic transformation, high-performance team building, and impactful coaching.

Accomplished executive with extensive experience at IBM, complemented by a distinguished background in collegiate athletics, academia, and board governance. Stellar record in inspiring audiences at major conferences with insights on leadership, authenticity, and personal empowerment, as a globally recognized keynote speaker. Expertise in advising major organizations on diversity, business development, and corporate strategy, with a proven ability to drive sustainable success and high-performance team cultures. Passionate about helping individuals and businesses unlock their full potential, actively pursuing board appointments, executive coaching roles, and speaking engagements.

Key Career Highlights

- **Senior IBM Technology Executive:** Significant international experience, successfully negotiated complex, large-scale deals, turned around troubled accounts, delivered substantial business growth, and developed top-performing teams.
- **Sports & Coaching Background:** Served as Assistant Basketball Coach under legendary coach Pat Summitt at the University of Tennessee, contributing to a Final Four appearance. Competed internationally in equestrian sports, representing the British team in the 2023 and 2024 MCI European Dressage Championships, earning a bronze medal in 2023. Inducted into the Mary Baldwin University Athletics Hall of Fame for both basketball and equestrian sports.
- **Academic Leadership:** Increased corporate giving by over 500% and helped elevate the school's national rankings as Assistant Dean of the McCombs School of Business at the University of Texas at Austin. Played a key role in the establishment of the Austin Technology Incubator and the International Moot Corp. program.
- **Board & Advisory Roles:** Served on multiple high-profile boards, including the Toyota Motors Europe Diversity & Inclusion Advisory Board, Stonewall International Advisory Board, and the Board of Directors for Out & Equal Workplace Advocates. Co-chaired the IBM LGBTQ+ Executive Taskforce for over 20 years, coordinating diversity and inclusion initiatives.
- **Speaking Engagements:** Delivered keynote speeches at prestigious events, such as the Stonewall Leadership Forum, the Berlin Conference on Diversity, and many more. Authored contributions to influential books on LGBTQ+ inclusion in the workplace, including *The Glass Closet: Why Coming Out Is Good Business* and *Out & Equal at Work: From Closet to Corner Office*.

Core Competencies

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| ✦ High-Performance Team Building | ✦ Board Governance | ✦ Diversity & Inclusion |
| ✦ Intellectual Property Management | ✦ Executive Coaching | ✦ AI Governance & Ethics |
| ✦ Public Speaking & Thought Leadership | ✦ Technology Solutions | ✦ Sports & Academia Engagement |

PROFESSIONAL EXPERIENCE

Managing Partner, Brind-Woody Advisory • 2025 to Present

As Managing Partner of Brind-Woody Advisory, Claudia draws on decades of executive experience to provide high-impact leadership coaching and keynote speaking to individuals and organizations worldwide. She works with leaders and athletes to build confidence, clarity, and presence—offering practical tools grounded in real-world experience. Her coaching is shaped by her legal training, executive leadership, and the discipline honed through competitive sports.

Vice President, GSI & Strategic Partnerships | Managing Director, Kyndryl Partnership • 2022 to 2025

Spearheaded a growth strategy for the Global Systems Integrators (GSI) fostering relationships with the Partners across all IBM Technologies including AI (Artificial Intelligence), AI Governance, Cybersecurity, Quantum Computing, Mainframes, Cloud solutions, and Automation Software.

Led the transition and stabilization of the Kyndryl business in the UKI by effectively handling high-conflict situations, long-term employee concerns, and complex operational challenges to uphold cultural alignment post-Kyndryl spin-off. Optimized and fixed operational processes and rectified client issues to stabilize the \$200M business, laying the groundwork for future growth.

- Delivered 307% business growth within the GSI ecosystem by assembling a high-potential team, executing targeted relationship and business development strategies, and creating a pipeline from scratch.
- Established Repeatable Industry Solution Patterns to enable IBM and the GSIs to co-create key solutions for the end clients.

Managing Director, Walgreens Boots Alliance (WBA) Integrated Account • 2019 to 2022

Directed a team across Europe and North America to revitalize a key global account. Strengthened the client relationship by delivering consistent results and aligning IBM's Technology solutions with WBA's evolving needs.

- Negotiated a settlement that prevented a potential lawsuit and rebuilt the client's trust in IBM's services.
- Increased account revenue by 143% through the implementation of targeted technology solutions, resulting in the transformation of a struggling account into a high-performing and trusted partnership.

Vice President & Managing Director, Global Intellectual Property Licensing • 1996 to 2019

Oversaw a global team of Business Development Executives, IP Attorneys, and Patent Engineers to facilitate IBM patent and source code licensing negotiations with clients, partners, and competitors. Negotiated complex, high-value technology deals, ensuring alignment with IBM's strategic goals. Created the IP Partnership model for source code licensing and ongoing development. Drove the development of innovative patent licensing models, including auctions, cluster purchases, and defensive purchase options, to maximize portfolio and enhance sustainability.

- Grew the Small Divestiture Practice by 400%, securing 20 major clients for IP Management Solutions and 35 patent deals.
- Generated more than \$3B in profits for IBM within three years by creating the IP Partnership model for source code licensing, structuring and negotiating deals, and coaching a high-performance team.
- Orchestrated two high-value divestitures of IBM Software in 2019, valued at \$1.77B and \$545M, optimizing IBM's portfolio and aligning with strategic imperatives.

ADDITIONAL EXPERIENCE

Vice President, Business Development & Other Leadership Roles, IBM - USA / Helsinki, Finland

Director of Technology Results System, Atlanta Committee for the Olympic Games - Atlanta, GA

Vice President, Business Development | COO | General Manager, CenturyLink - Dallas, TX

Assistant Dean of the McCombs Business School | Assistant Athletics Director, University of Texas at Austin - Austin, TX

Assistant Athletics Director | Assistant Basketball Coach | Coach, USA Women's National Basketball Team, University of Tennessee - Knoxville, TN

Education & Professional Development

Juris Doctor, Georgia State University College of Law

Ph.D. Coursework, Organizational Development, The University of Texas at Austin

Master of Business Administration, The University of Texas at Austin

Master of Science, Higher Education Administration, The University of Tennessee, Knoxville

Bachelor of Arts, Liberal Arts, Mary Baldwin College

Advanced Negotiations Certificate, Harvard Business School

Project Management Professional, Project Management Institute

Technology/Tools: AI Governance, Revenue Storm, EQ-i 2.0 & EQ-360, Risk Type Compass

"Claudia integrates her sports and coaching background with her business prowess to bring unique value to people wanting to become authentic leaders. She enables people to claim their own personal power and dare to lead."

Bill L., General Manager, IBM Intellectual Property & Vice President of Research Business Development

Selected Board Memberships & Advisory Roles (Current & Former)

Diversity & Inclusion Advisory Board, Toyota Motors Europe (Belgium)

Board of Directors, Lambda Legal (US)

International Corporate Advisory Board, Stonewall (UK)

Advisory Board, Workplace Pride (Netherlands)

Co-Chair | Co-Chair Emeritus, LGBTQ+ Executive Taskforce, IBM

Board of Directors, Out & Equal Workplace Advocates (US)

Selected Speaking Engagements & Presentations

Diversity & Leadership Conferences: Stonewall Leadership Forum, London, UK | Berlin Conference on the Diversity Business Imperative, Germany | Out & Equal Corporate Conference, Los Angeles, US | Workplace Pride Conferences, Amsterdam, Netherlands | Diversity at Work European Seminar, Copenhagen, Denmark | European Commission Program on Diversity, Brussels, Belgium | IICF Global Inclusion Conference, New York, US | The Business Forum, Prague, Czech Republic | EuroPride Business Leadership Conference, Warsaw, Poland

Selected Awards & Recognitions

Global Leader of the Year Short List, Women in IT Awards

Top 10 LGBTQ+ People in Tech, Enterprise Management 360

LGBT+ Hall of Fame, Financial Times

Ranked #2, Telegraph Media Group's Out at Work LGBT Top 50 List

Ranked #6 & #10, Financial Times Outstanding in Business LGBT Role Models

Out & Proud Corporate Counsel Award, National LGBT Bar Association

Workplace Pride Ambassador Award

Trailblazer Award, Out & Equal Workplace Advocates

Chairman's Award, IBM